



Finance and Costing in Fashion

Buying : course n°4

Practical work

MA CFB T2, L7 - 10/01/2020

Applying financial analysis

All financial analysis knowledge is abstract without practical work.

Imagine you work for an investment fund and you are required to choose between 2 investments : **Fashion Bel Air** or **Barbara Bui** ?

They are both listed on Paris Stock Exchange so mandatory information is available.

Applying financial analysis

If we still have time. We can have a look at Groupe JAJ and Orchestra Premaman.